



KARACHI URBAN MOBILITY PROJECT (YELLOW LINE BRTS)



Invitation to International Roadshow Plan/ Early Market Engagement

Employer: Sindh Mass Transit Authority, Karachi (SMTA)
Project: Karachi Mobility Project
Country: Islamic Republic of Pakistan
Loan No.: IBRD-89950

- Introduction:** The Government of the Islamic Republic of Pakistan has received financing from the World Bank towards the cost of the **Karachi Mobility Project – Yellow Line BRT (KMP-YL BRT)** and intends to apply part of the proceeds toward procurement under this project.

To enhance market participation, improve transparency, and encourage competitive bidding under Packages 3 and 5 of the KMP-YL BRT project, **Sindh Mass Transit Authority (SMTA)** will conduct a **Roadshow / Early Market Engagement** to introduce the project to prospective international and local contractors.

The KMP-YL BRT is a **21-kilometer third-generation Bus Rapid Transit (BRT) corridor**, designed to serve over **300,000 passengers per day** across Karachi. The project, with an estimated cost of **USD 450 million** (including a **World Bank loan of USD 382 million**), includes civil infrastructure (stations, roadworks, flyovers, utilities, drainage, and more), construction supervision by **Dar Al-Handasah and NESPAK**, and PPP-based electric bus procurement.
- Objective:** The purpose of the roadshow/ early market engagement plan is to:

 - Introduce project packages and bidding opportunities under KMP
 - Clarify World Bank procurement procedures and qualification criteria
 - Increase competition by engaging with global infrastructure firms
 - Foster transparency and address technical and procurement-related queries
- Target Participants:** International and local construction firms with experience in BRT and urban infrastructure, including:

 - Global civil contractors
 - Local firms with international operations
 - Joint venture partners and consortiums
 - Suppliers and BRT solution providers
 - Foreign embassies and commercial sections
- Roadshow/ EME Venues & Dates:**

 - Dubai, UAE – 12th August 2025
 - Istanbul, Turkiye – 15th August 2025

Both events will be attended by senior representatives from the **Government of Sindh, SMTA, JV Consultants (Dar Al-Handasah & NESPAK)**, and the **World Bank** (as observers). Presentations will cover:

- Technical specifications
 - Rated criteria & evaluation process
 - Contractual frameworks
 - Currency, tax regimes, and payment procedures
 - Government support and registration processes in Pakistan
5. **Coordination:** The Embassy of Pakistan in Türkiye & UAE and Ministry of Foreign Affairs (MoFA), Pakistan, will coordinate invitations to selected international firms and diplomatic missions.
6. **Join Virtually:** Dubai, UAE 12th August 2025
<https://us06web.zoom.us/j/82109124619?pwd=KLFNKC9CozAJfJEauhhICRYpaKUder.1>



Istanbul, Türkiye 15th August 2025

<https://us06web.zoom.us/j/85964720916?pwd=j4FOwhrIvSWiTLzfnvhn8ilLn0qM48.1>



7. **Contact & Focal Person:**
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